

Garden Tower Project

For immediate release

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Garden Tower Project Raises \$30,000 In 30 Minutes on Kickstarter *Campaign is an instant success for the Garden Tower 2, capable of growing 50 plants in a footprint of only 4 square feet.*

BLOOMINGTON, Ind. (Nov. 4, 2014) – Garden Tower Project reached its goal on Kickstarter for the Garden Tower 2 in just 30 minutes on Tuesday, Nov. 4. Backers continue to sign on to support the company's new release, which will make urban gardening possible for all, from those with limited mobility, to high-rise apartment dwellers and even entire communities facing water restrictions.

Growing organic vegetables is now a reality in locations that have never before been capable of nourishing plants, like flat rooftops, concrete slabs, and ordinary decks. Early users report water savings of 90 percent compared to traditional garden plots, because of low evaporation from the exceedingly efficient design. This helps wherever you live, but is particularly critical in high-altitude and desert environments.

Garden Tower 2, is a patented, space-saving planter and vermicomposter that enables gardeners to grow up to 50 plants vertically and compactly inside a footprint of just 4 square feet. The new design easily rotates 360 degrees for optimal lighting and convenient watering. At the heart of each Garden Tower 2 is a perforated compost column that, with the simple addition of redworms, converts ordinary kitchen scraps to nourishing organic fertilizer.

In combining gardening with vermicomposting, the Garden Tower returns nutrients to the closed system, making it self-fertilizing. Vegetables thrive as the potting blend grows richer naturally over time. A nutrient collection drawer also allows the gardener to harvest compost "tea", finished compost and worm castings, for easy recycling to the top of the Garden Tower to increase soil fertility. The Garden Tower can also support a much wider variety of large vegetables that cannot be grown in any other container type garden, including cabbages, broccoli, squash, zucchini, cucumber and melons. With supplemental lighting, the Garden Tower 2 can even be used indoors.

"The Kickstarter campaign's success is amazing. Thank you to all of our backers, we are now ready and able to produce our enhanced model — so that people globally, can grow healthy locally," said Joel Grant, Garden Tower Development & Technology manager. "Whether you live in the inner city, the suburbs or in a rural setting, Garden Tower 2 makes fresh, organic produce easily available to everyone — literally at your fingertips."

To fund the first-run of Garden Tower 2, the Garden Tower Project needed to raise \$30,000 in 30 days to begin production using their new injection molding system. The campaign has already exceeded its goal and continues to grow. See the campaign at: <http://bit.ly/GardenTowerKickstarter>

About Garden Tower Project LLC: A socially responsible business concept based in Bloomington, Indiana, Garden Tower Project strives to ensure easy availability of fresh, organic food, particularly for people who lack access to growing space. Over 4,000 Garden Towers are now being used to grow food in all 50 states and seven Canadian provinces. <http://www.gardentowerproject.com>