

# Garden Tower Project

For immediate release

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## Garden Tower Project Receives International Design Award for Garden Tower 2

BLOOMINGTON, Ind. (April 16, 2015) – Garden Tower Project received international recognition from the International Design Awards held in Los Angeles, earlier this month. The newly released, Garden Tower 2 earned third place in the Sustainable Living/Environmental Preservation Category.

IDA examined over 1000 entries submitted by architects and designers of interiors, fashion, products and graphics from 52 countries throughout the world. Garden Tower Project's newest creation was selected for its achievements in design, creativity, usability and innovation. This annual competition recognizes, honors and promotes legendary design visionaries and uncovers emerging talents in architecture, interior, product, graphic and fashion design on global level.

The Garden Tower 2 makes growing organic vegetables a reality in locations that have never before been capable of nourishing plants, like flat rooftops, concrete slabs, and ordinary decks. Early users report water savings of 90 percent compared to traditional garden plots, because of low evaporation from the exceedingly efficient design. This helps wherever you live, but is particularly critical in high-altitude and desert environments.

Garden Tower 2, is a patented, space-saving planter and vermicomposter that enables gardeners to grow up to 50 plants vertically and compactly inside a footprint of just 4 square feet. The new design easily rotates 360 degrees for optimal lighting and convenient watering. At the heart of each Garden Tower 2 is a perforated compost column that, with the simple addition of redworms, converts ordinary kitchen scraps to nourishing organic fertilizer.

In combining gardening with vermicomposting, the Garden Tower returns nutrients to the closed system, making it self-fertilizing. Vegetables thrive as the potting blend grows richer naturally over time. A nutrient collection drawer also allows the gardener to harvest compost "tea", finished compost and worm castings, for easy recycling to the top of the Garden Tower to increase soil fertility. The Garden Tower can also support a much wider variety of large vegetables that cannot be grown in any other container type garden, including cabbages, broccoli, squash, zucchini, cucumber and melons. With supplemental lighting, the Garden Tower 2 can even be used indoors.

"Garden Tower 2 was created to make growing fresh, organic produce accessible to everyone in the most innovative, efficient and effective way possible," said Joel Grant, Garden Tower Development & Technology manager. "We are honored to be recognized by the IDA for our design."

[Click here to see the Garden Tower 2 on the IDA award winners' page.](#)

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**About Garden Tower Project LLC:** A socially responsible business concept based in Bloomington, Ind., Garden Tower Project strives to ensure easy availability of fresh, organic food, particularly for people who lack access to growing space. Garden Towers are now being used to grow food in all 50 states and seven Canadian provinces.

<http://www.gardentowerproject.com>

**About IDA:** A handful of designers, thinkers and entrepreneurs created the International Design Awards in 2007 as a response to the lack of recognition and celebration for smart and sustainable multidisciplinary design. The International Design Awards (IDA) exists to recognize, celebrate and promote legendary design visionaries and to uncover emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. IDA aspires to draw attention to the iconoclasm of design world wide, conceptualizing and producing great work. <http://idesignawards.com>